

# INTERPARFUMS

## Optimized eco-design charter

“Our business practices are guided by a commitment to corporate social responsibility.

This charter presents the best practices for optimizing the eco-design of products developed by Interparfums. It proposes solutions to be adopted and discussed both internally and with our partners. I count on you to apply this charter with discernment.”

Philippe Benacin  
Chairman-Chief Executive Officer

Paris, December 16, 2022

## A) General Information

### 1 — Ingredients

In all of its perfume lines, the company uses as its major ingredient, 99.5% natural alcohol. Depending on the lines, the rest is composed of a variable part of ingredients of natural origin. On the rest of its products (aftershave balm, hand cream, shower gel and body lotion), the company formulates with a share of ingredients of natural origin between 79% and 88%.

### 2 — Sourcing of packaging materials

To reduce the carbon footprint of our products, Interparfums give preference to the use of local sourcing (France/Europe).

### 3 — Suppliers' CSR commitment

The company ensures that the supplier is committed to applying a CSR approach.

As part of its CSR strategy, Interparfums has partnered with EcoVadis to assess the CSR performance of its supply chain and suppliers. EcoVadis operates a global platform to assess corporate social responsibility and share performance data using their assessment method based on international CSR standards. As part of a continuous improvement process, Interparfums' objective is to monitor and encourage the CSR performance of its suppliers in four major areas: the environment, social and human rights, ethics and responsible procurement.

## B) Product categories targets

### 1 — Glass

- Choose traditional glass (i.e. soda-lime): recyclable glass
- Avoid technical glass (i.e. borosilicate): non- recyclable glass

#### New projects

- Introduction of PCR glass – % varies according to the glassmaker
- Optimize glass bottle weight versus the marketing design to limit the environmental impact
- For glassmakers having on the same site VBO and PCR furnaces: At each consultation, a VBO + PCR price quote will be requested: The PCR glass solution represents the preferred choice

#### Existing projects

- Switch references from VBO to PCR glass
- Timing: 2022-2024 depending on the teams' workloads and Supply Chain constraints

### 2 — Design

- Use water-based coatings with a low V.O.C. content

## 3 — Caps

- Avoid using styrenic materials (ABS, SAN, PS...)
- Avoid the use of Surlyn
- Limit use of Polyoxymethylene (POM) to pumps only
- Ban the use of PVC
- Use in preference recycled and/or recyclable materials
- Request/Challenge suppliers to develop eco-friendly offers and designs
- Inserts: use of PP circulen or PCR for the interior to be explored
- Give preference to delivery on PTF thus eliminating the need for outer packages
- Avoid the use of steel weights
- Reduce the amount of plastic versus marketing design to minimize the environmental impact as much as possible

## 4 — Holds

- Use FSC cardboard
- The FSC logo will not be printed on the holds

## 5 — Product boxes

- Use FSC cardboard + FSC logo printing
- Reduce the weight of cardboard as much as possible
- Reduce the amount of empty space in our product boxes as much as possible. Constraint for certain markets and distributors
- Prohibit the use of transparent films
- Avoid silver polyesters and use in preference MAF/MAC/flexo inks
- If we must use silver polyester, try to reduce the thickness (8  $\mu$  vs. 12  $\mu$ )
- Avoid inks containing mineral oils
- Limit the MAC to 60% of the total product box area
- Avoid developing leaflets on our testers
- Perfume sample cards: switch to Creato 240 grs or 260 grs instead of 280 grs

# C) Promotional products

## I — Gift set

### Cardboard

- Use FSC cardboard FSC claim on the Gift Set Box
- Objective: 100% of FSC boxes
- Format 2 products:
  - Optimization/Size reduction to reduce cardboard consumption
  - 2 existing formats
- Format 3/4 products:
  - Optimization/Size reduction to reduce cardboard consumption
  - 2 existing formats

### Inners

- Eventually eliminate plastic holds (PS & APET) and replace them with cardboard
- Objective: 100%

### **Sliding outer case**

- Optimization/Size reduction to reduce plastic consumption
- Increase the rate of recycled plastic to 70%

### **Outer protective box**

- Bundle X3 to avoid intermediate repackaging operations for final customer

## **2 — Tubes**

- Tube with skirt mechanism Increase from 50% to 70% recycled material in the catalog. (Lines concerned: Coach Women's fragrance/Eau de Rochas, Jimmy Choo)
- 100% recyclable skirts
- Use the lighter weight cap to reduce plastic consumption

## **3 — POS materials**

### **Materials to be banned**

- Foam (except eco-designed foam)
- PVC/ABS
- Magnets
- Aluminum
- Glue (Except approved glues)
- Bio plastic (uses too much water)

### **Materials to be used in preference**

- Recycled/recyclable materials
- Biodegradable varnishes
- FSC cardboard
- Digital rather than offset printing
- Approved inks: Imprim'vert, Blue Angel...

### **Product notice**

Notices are to be printed on recycled paper.

On these notices, the potential recyclability of the different elements must be stated.

### **Mechanical assembly and detachable nature of materials**

In order to ensure the recyclability of our POS displays, we seek to promote mechanical assembly and the separability of the components. In addition to promoting recyclability, this approach also helps optimize transportation costs by providing for flat-packed point-of-sale displays.

### **Weight of POS materials**

The weight of all our POS displays must be reduced as much as possible.

In particular, for Interparfums' most produced reference: the Shelf testers will no longer exceed 350 grams.

### **Packaging**

All packaging should be made of FSC cardboard and the use of plastic in our packaging is to be eliminated.