

Proposal to the General Meeting for the appointment of a new director



The Board of Directors has decided to propose to the Shareholders' Meeting of April 29, 2022, the appointment of Ms. Constance Benqué as a director for a term of four years.

Constance Benqué, 61, after serving as a parliamentary assistant for the French Deputy, François d'Aubert, began a career in advertising at the Expansion Group in 1981, where she was quickly appointed Advertising Director (1983-1990). This is followed by a position as Sales Director for the French business magazine, *Capital* for the Prisma Presse Group (1990-94) and then Chief Executive Officer of Régie Obs, which at the time included the advertising departments of the publications *Nouvel Observateur*, *Challenges* and *Sciences & Avenir* (1994-1994).

In 1999, she joined the Lagardère Group where she was successively appointed Vice President (1999-2003) and President (2003-2016) of Europe Régies, which subsequently became Lagardère Active Publicité. A member of the Lagardère Active Management Board since 2008, Constance Benqué was appointed in 2014 Chief Executive Officer of ELLE France & International (*ELLE*, *ELLE Décoration*, *ELLE à Table*, *Art & Décoration*; international licenses and Lagardère Active Enterprises).

Since December 2018, she has served as the CEO, then President (2020) of the Lagardère Group's media activities (Lagardère News), which include the radio stations Europe 1, Virgin Radio, RFM, and the publications *Paris Match*, *Le Journal du Dimanche* and *ELLE International*.

She is a graduate of the University of Paris II Panthéon Assas (Master's degree in Public Law) and of the Institut d'Études Politiques de Paris (with an advanced degree in Marketing and Communication).

Constance Benqué's experience and expertise in media and the digital universe will make a valuable contribution to Interparfums' Board of Directors.