



Interparfums partners with The SeaCleaners to protect the oceans

Reflecting its growing awareness of the critical importance of sustainable development, Interparfums has decided to strengthen its CSR approach by supporting The SeaCleaners, an NGO devoted to protecting the planet and its oceans.

Created in 2016 by the Franco-Swiss navigator and explorer Yvan Bourgnon, The SeaCleaners is a registered non-profit organization that acts for the long term conservation of the ocean and for the reduction of marine plastic pollution.

In this context, and in order to further contribute to protecting the environment and restoring ecosystems, as a sponsor of The SeaCleaners, Interparfums will contribute in 2023 to the construction of a new Mobula 8, a multipurpose cleanup vessel.

For Philippe Benacin, Chairman and CEO of Interparfums^{SA}: *“Today, one of the challenges of our business model is ensuring the health of our planet and our oceans. In order to act as responsible corporate citizens, of course, but also because it is vital to the long-term future of our business. For this reason, we have decided to increase our support for this mission and are very pleased to be able to pursue these goals with The SeaCleaners.”*

For Yvan Bourgnon, President and Founder The SeaCleaners: *“We are very grateful to Interparfums for joining the SeaCleaners crew. This partnership is based above all on shared values and a shared conviction that concrete solutions exist to protect the ocean as the planet’s largest ecosystem. As we do with all our corporate partners, we are committed to supporting Interparfums’ CSR approach and mobilizing the energies of its employees and stakeholders in support of our shared goals.”*

Paris, July 6, 2023

About d'Interparfums^{SA}

Founded by Philippe Benacin and Jean Madar in 1982, Interparfums develops, manufactures and distributes prestige perfumes and cosmetics as the exclusive and worldwide licensee for Boucheron, Coach, Jimmy Choo, Karl Lagerfeld, Kate Spade, Moncler, Montblanc and Van Cleef & Arpels. The company is also the owner of Lanvin fragrances and the Rochas brand. With products sold in over 100 countries worldwide through a selective distribution network, in 2022 Interparfums had consolidated sales of €707m, accompanied by an operating margin of 18.7% and €90m in net cash. Interparfums is listed on Euronext Paris with a market capitalization of €4.4 billion.

About The SeaCleaners

Created in 2016 by the Franco-Swiss navigator and explorer Yvan Bourgnon, the organization offers solutions against plastic pollution through corrective and preventive actions. An Observer Member of the United Nations Environment Programme, supported by the Albert II Foundation of Monaco and the CCI France International network, The SeaCleaners has four objectives:

- Protecting the environment by collecting floating waste and organizing clean-ups on land with its teams of volunteers;
- Education and pedagogy, with the development of awareness-raising activities for the populations affected, the public and decision-makers,
- Advancement of scientific research,
- Promoting the transition towards circular economy.

To find out more, visit [interparfums-finance.fr/en/](https://www.interparfums-finance.fr/en/)

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