

JIMMY CHOO

interparfums

The Jimmy Choo - Interparfums partnership extended to 2031

London & Paris, December 4, 2017

Jimmy Choo and Interparfums^{SA} have entered into an amended license agreement extending their partnership through December 31, 2031.

Philippe Benacin, Chief Executive Officer of Interparfums^{SA} declared: *"This new long-term partnership between Jimmy Choo and Interparfums represents an opportunity to develop the beauty business for the Jimmy Choo brand. Growing a beauty business that emulates the Jimmy Choo DNA will require additional investments in product development and will take time. We look forward to collaborating with Jimmy Choo to design perfumes and cosmetics products that resonate with customers globally"*.

About Jimmy Choo:

Jimmy Choo encompasses a complete luxury accessories brand. Women's shoes remain the core of the product offer, alongside handbags, small leather goods, scarves, sunglasses, eyewear, belts, fragrance and men's shoes. Chief Executive Officer Pierre Denis and Creative Director Sandra Choi together share a vision to create one of the world's most treasured luxury brands. Jimmy Choo has a global store network encompassing more than 150 stores and is present in the most prestigious department and specialty stores worldwide. Jimmy Choo is part of the Michael Kors Holdings Limited luxury fashion group.

About Interparfums^{SA}:

Founded by Philippe Benacin and Jean Madar in 1982, Interparfums^{SA} develops, manufactures and distributes prestige perfumes and cosmetics as the exclusive worldwide licensee for Montblanc, Jimmy Choo, Coach, Boucheron, Van Cleef & Arpels, Karl Lagerfeld, Paul Smith, S.T. Dupont and Repetto. The company also owns the Lanvin and Rochas fragrances brands. With products sold in over 100 countries worldwide through a selective distribution network, Interparfums^{SA} will have consolidated sales of €400-405 million in 2017, accompanied by a double-digit operating margin and substantial cash resources. The Company is listed on Euronext Paris with a market capitalization of €1.2-1.3 billion.

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